

Application for Advertisement consent

NATIONAL REQUIREMENTS

- **Completed application form** (1 copy to be supplied unless the application is submitted electronically). **Please refer to sections 11 and 12 of the application form specifically for further plans and details required.**
- **A location plan** which identifies the land to which the application relates drawn to an identified scale and showing the direction of North (1 copy to be supplied unless the application is submitted electronically)

Planning Practice Guidance:

A location plan should be based on an up-to-date map. The scale should typically be 1:1250 or 1:2500, but wherever possible the plan should be scaled to fit onto A4 or A3 size paper. A location plan should identify sufficient roads and/or buildings on land adjoining the application site to ensure that the exact location of the application site is clear.

The application site should be edged clearly with a red line on the location plan. It should include all land necessary to carry out the proposed development (e.g. land required for access to the site from a public highway, visibility splays, landscaping, car parking and open areas around buildings). A blue line should be drawn around any other land owned by the applicant, close to or adjoining the application site.

Please do not show the proposal on the location plan

- **The appropriate fee**
Found on our web pages:
<https://www.fenland.gov.uk/planningforms>

LOCAL REQUIREMENTS

Please refer to sections 11 and 12 on the application form specifically for detailed requirements, but to include:

- **Site Plan:**
At a scale of 1:200 or 1:500 which identifies the proposed position of the advertisement/s on the land or building in question.
- **Proposed elevations**
At a scale of 1:50 or 1:100 showing details of the proposed advert in context on the building in question.
- **All Plans:**
For the avoidance of doubt, 'Do not scale' quoted on plans will not be accepted
- **Heritage Statement**

Required for advert consent applications where it affects a heritage asset or the setting of one being:
Listed Buildings or affecting the setting of listed buildings, conservation areas or the setting of a conservation area, scheduled ancient monuments or the setting of a scheduled ancient monument.

More information at:

Please refer to our website (link below) for further information on Heritage Statements and what these should contain

<http://www.fenland.gov.uk/article/9145/Heritage-Statements>

Policy Driver: Paragraph 194 of the National Planning Policy Framework 2021 and Policy LP18 of the Fenland Local Plan 2014.

PLEASE NOTE:

ANY REPORTS OR STATEMENTS SUBMITTED ARE TO BE NO MORE THAN 12 MONTHS OLD