

**Part A**

**Premises Licence**

**The Licensing Authority, Fenland District Council  
Fenland Hall, County Road, March  
Cambridgeshire, PE15 8NQ. Tel: 01354 654321**

**Premises Licence Number**

22/1635/LADPS1

**Premises Licence valid from**

30th September 2022

**Part 1 – Premises Details**

**Postal address of premises, or if none, ordnance survey map reference or description**

The Italian Affair  
Wisbech Bar & Diner Ltd  
New Inn Yard  
Wisbech  
Cambridgeshire  
PE13 1AQ

**Telephone number:** 01945 475757

**Where the licence is time limited the dates**

Not Applicable

**Licensable activities authorised by the licence**

Recorded Music - Indoors  
Late Night Refreshment – Indoors/outdoors  
Sale by Retail of Alcohol – On/Off Sales

**Times the licence authorises the carrying out of licensable activities**

**Recorded Music - Indoors**

Monday to Sunday 08:30 hrs to 01:30 hrs

**Late Night Refreshment – Indoors/Outdoors**

Monday to Sunday 23:00 hrs to 01:30 hrs

**Sale by Retail of Alcohol – On/Off Sales**

Monday to Sunday 08:30 hrs to 01:30 hrs

**Non-Standard Timings**

New Years Eve: From end of prescribed hours New Years Eve to start of prescribed hours the following day.

**The opening hours of the premises**

Monday to Sunday

08:30 hrs to 02:00 hrs

**Where the licence authorises supplies of alcohol whether these are on and / or off supplies**

Alcohol is supplied for consumption both on and off the Premises

**Part 2****Name, (registered) address, telephone number and email (where relevant) of holder of premises licence**

Elgood & Sons Limited  
North Brink Brewery  
Wisbech  
PE13 1LN

Business Email: bettyvebmwm3@hotmail.com  
Business Telephone No.: 01945 475757  
Telephone: 01945 583160

**Registered number of holder; for example company number, charity number (where applicable)**

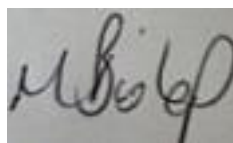
Limited Company Number 00086011

**Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol**

Mr Shahid Rafique  
Black Bear Public House  
27 Old Lynn Road  
Wisbech  
Cambridgeshire  
PE13 3SB  
07448 228600

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol**

Fenland District Council  
PERS0766

**Premises Licence issue date: 18th October 2022**

.....(Michelle Bishop)  
ON BEHALF OF FENLAND DISTRICT COUNCIL



## Annex 1 – Mandatory Conditions

### Premises Licence (On & Off Sales of alcohol)

1. Under Section 19(2) of the Licensing Act 2003, no supply of alcohol shall be made under this premises licence at a time when there is no designated premises supervisor in respect of the premises licence, or at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
2. Under Section 19(3) of the Licensing Act 2003 every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
3. The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises. In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises:
  - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or drink as much alcohol as possible (whether within a time limit or otherwise);
  - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
  - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective [words added];
  - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
  - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
4. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
5. The premises licence holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol. The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy. The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either a holographic mark, or an ultraviolet feature.
6. The responsible person must ensure that where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures:
  - (a) beer or cider: ½ pint;

- (b) gin, rum, vodka or whisky: 25ml or 35ml; and
- (c) still wine in a glass: 125ml;

These measures must be displayed in a menu, price list or other printed material which is available to customers on the premises and if a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

7. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price. For the purposes of this condition:
- \* "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
  - \* "permitted price" is the price found by applying the formula -  $P = D + (D \times V)$  where:
    - \* P is the permitted price;
    - \* D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol; and
    - \* V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
  - \* "relevant person" means the holder of the premises licence, the designated premises supervisor (if any) in respect of such a licence, or the personal licence holder who makes or authorises a supply of alcohol under such a licence;
  - \* "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

The permitted price must be rounded up to the nearest penny.

A change to the permitted price which would apply as a result of a change to the rate of duty or VAT charged in relation to alcohol would not apply until the expiry of the period of 14 days beginning on the day on which the change in the rate of duty or VAT takes effect.

#### Mandatory Conditions: Door Supervision

Any individual carrying out security activities at the premises must be licensed by the Security Industry Authority.

## **Annex 2 – Conditions consistent with the Operating Schedule**

1. No glass, open bottles or glass drinking vessels to be allowed to leave the premises.
2. No controlled drugs to be allowed on the premises.
3. No drunken person to be sold or supplied alcohol.
4. An appropriate number of experienced and trained staff to always be on duty.
5. Good practice guidelines to be adopted regarding on-trade drinks promotions.
6. CCTV will be operated and maintained, with recordings kept and made available on request to the police or other authorised person in a readily transferable media.
7. Appropriate measures to be adopted to prevent the premises from becoming overcrowded.
8. Staff to be trained to deal with the safe evacuation of the premises with particular regard to persons with disabilities, and records to be maintained on the premises and produced to a police officer or authorised person.
9. Adequate seating and tables to be provided to prevent the premises from becoming a vertical drinking establishment.
10. Clear notices to be displayed to remind customers to leave the premises quietly.
11. As far as it is consistent with proper ventilation and comfort, doors and windows to be kept closed whilst the premises is open for business and in any event by 23.30 hours.
12. The patio area to be closed at 24.00 hours.
13. No person appearing to be under the age of 18 to be sold or supplied with any alcoholic drink.
14. Proof of age policy agreed by the Police and the Council to be implemented.
15. No unaccompanied children to be allowed on the premises at any time whilst the premises is open for business.
16. The Challenge 25 age verification scheme will be used whilst such a scheme is in operation.
17. When considered necessary by the management, appropriate certificated door supervisors will be employed.
18. Noise limiters to be fitted to amplified sound systems to prevent noise from affecting local residents.

**Annex 3 – Conditions attached after a hearing by the licensing authority**

**N/A**

